

Press Release

PFS to Host Horizon Discovery Days on June 28th-29th Co-Sponsored by Standard Horizon, CBE and TEC Lighting

Industry experts to demonstrate how to increase revenues and maximize profitability.

Placentia, CA June 5, 2018- Print and Finishing Solutions (PFS) is excited to announce it's first Horizon Discovery Days to be held on Thursday, June 28th and Friday, June 29th. In conjunction with Standard Horizon, CBE and TEC Lighting, this event will offer a unique opportunity to learn new skills, discover fresh market approaches, reduce labor, maximize profitability, and network with industry innovators, print professionals and other experts in the field.

Automation running live:

- RD-4055 Rotary Die Cutter: Automate and eliminate skilled labor to increase productivity.
- <u>CRF-362 Creaser/Folder</u>: Crease/fold digital color output for new revenue opportunities.
- SMSL-100 Smartslitter: Crease and perforate both directions in one pass.
- AFC-566FG Folder: Compact design w/ cross fold unit for space saving efficiencies.
- Stitchliner Mark III: 6,000 booklets/hr. Eliminate folding signatures to maximize time.
- <u>TEC Lighting TruCoat</u>: Increase profits by enhancing aesthetic quality of prints through UV coating.
- RICOH PRO C7100X: Enter new markets from oversized printing to stunning 5th color on media.

"We are incorporating two educational seminars, one in the morning and one in the afternoon for these two days," states Christian Stauss, CEO at PFS. "The educational seminars will focus on addressing top-level challenges facing the industry today to help our clients boost productivity and improve operations. We will also be hosting a very special RMGT Event on Thursday evening for those interested in seeing a newly installed RMGT 940 LEDUV offset press running live at Bryton Printing."

Dates and Hours:

- Thursday, June 28th 10:00am–5:00pm (Lunch provided)
- Thursday, June 28th 4:30pm-6:00pm (Special RMGT Event at Bryton Printing: 1 mile away)
- Friday, June 29th 10:00am-5:00pm (Lunch provided)

Location and Registration:

- PFS Digital Showroom 1632 Sierra Madre Circle, Placentia, CA 92870
- http://horizon.pfs.events

About Print & Finishing Solutions (PFS)

Print & Finishing Solutions (PFS) is the largest independent distributor of digital, offset and print finishing solutions in the western US. We specialize in new and pre-owned machinery, parts, supplies and service for the print and graphics industry. We proudly represent world-class brands of equipment including Horizon, Morgana, OKI, Perfecta, MBM, Challenge, Graphic Whizard and many more. Moreover, we are the exclusive distributor for RMGT in the western US. Founded in 2000, we employ over 35 people including 15 technicians. We own and occupy a 22,000 sq. ft. modern commercial facility in Orange County in addition to an 8,500 sq. ft. facility in Phoenix, AZ. For more information visit: www.pfsgraphics.com.

Marketing Contact

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